

ANNA UNIVERSITY RANK HOLDERS



Ms. Karpagavalli. B Ms. R. Veena Ms. S. Deepika Ms.S.Brindha Lakshmi Ms.S. Rani Ms.N.Nithya Ms.M Usha
 Ms.N.Shanmugapriya Ms.E.Jayapriya Mr.G.Kannan Ms.M.Mahalakshmi Ms.J.Surya Ms.B.Shri Bharathi Ms. Gokilapriyanka K
 Ms.N.Sakthisupraja Ms.U.Sukeerthana Ms.R.Dhivyadharshini Ms.S.B.Deepasankari Ms.S.Divya Bharathi Ms.K.Gowthami Ms.C.MoulikaMritubhashini Mr.Vigneshkumar V

EXCELLENT PLACEMENT RECORD - 2021-22

Rs. 9 Lakhs	Rs. 4 Lakhs	
Rs. 5 Lakhs	Rs. 3 Lakhs	
Rs. 4.15 Lakhs	Average Salary Package : ₹ 3.0 Lakh p.a.	

PROMINENT RECRUITERS



ACADEMIC PARTNERS



INDUSTRY PARTNERS



SPECIAL SCHOLARSHIPS

- Dr.Arutchelvar Scholarship for Economically weaker students.
- Tmt. Mariammal Single Parent Scholarship.
- Tmt. Rukkumiammal Full Tuition fee waiver Scholarship
- Arjuna Sports Scholarship.
- Thiru. Nachimuthu Gounder Scholarship for Class toppers in each semester.
- Cash Award for Anna University Rank holders.



CENTRE FOR SKILL DEVELOPMENT

- Spoken English
- Aptitude Training
- Inter-personal Development
- Interview Skills
- Leadership Skills



FOR ADMISSIONS CONTACT

FOR MORE DETAILS CONTACT

99429 06682, 94432 18685
 99946 70099, 98942 99008
 98429 96958, 96888 77088

SIIMS IS HERE!



SAKTHI INSTITUTE OF INFORMATION AND MANAGEMENT STUDIES

(Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai)
 An institution recognised Under 2(f) & 12(B) of UGC Act 1956
 Founder- Padma Bhushan Arutchelvar Dr. N. Mahalingam
 Nethaji Road, NGM Campus, Pollachi 642001

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INFORMATION BROCHURE

682
COUNSELLING CODE



UNEARTHING LEADERSHIP



**Padma Bhushan Arutchelvar
Dr. N. Mahalingam**
Founder



Dr. B.K. Krishnaraj Vanavarayar
President



Shri. M. Balasubramaniam
Secretary

ABOUT SIIMS

Sakthi Institute of Information and Management Studies (SIIMS) is a constituent of Sakthi Group of Educational Institutions, Pollachi.

It was established in 2010 at NGM college campus by Padma Bhushan Arutchelvar Dr. N. Mahalingam, Founder - Chairman of Sakthi Group. It was setup with a dream of imparting management education of international standards for MBA aspirants. It is ably managed by Dr. B. K. Krishnaraj Vanavarayar as President and Shri. M. Balasubramaniam as Secretary.

It is a standalone Business School approved by AICTE, New Delhi and affiliated to Anna University, Chennai. It is the only standalone B School recognised u/s 2(f) & 12(B) status under the UGC Act 1956 in this region.

In a very short span of time, it has achieved many milestones in transformational education system, Research & Development, Industry institute collaborations in National & International, Placement in topped organisations with good salary package and has emerged as most preferred Business School for management education.

The students at SIIMS are groomed with critical insights that gives desired knowledge & leadership to utilize the opportunities and emerge as winners in the incredible India.

SIIMS ADVANTAGE

- Highest University Ranks every year
- Assured Placements
- Industry linked Certificate courses
- Immersive MBA backed by Inhouse Organisation (35+)
- Industry Institute interface
- Diploma course in Art of Self Management (Yoga)
- 24x7 WiFi Campus with AC smart classrooms
- Special Coaching for Banking & other competitive exams
- State of the Art Computer and Language Lab
- Case study method of teaching & learning
- Entrepreneurship Development Training programs
- More focus on Club, Association and Sports activities
- Visiting and Adjunct faculty from Academia and Industry
- TN Government Scholarship for BC/MBC/SC/ST Students
- Transport & Hostel (Boys & Girls) facilities
- Affordable Fee structure
- Bank Loan Assistance

SPECIALIZATION

☞ DUAL SPECIALIZATION

- MARKETING
- FINANCE
- BUSINESS ANALYTICS
- HUMAN RESOURCE
- OPERATIONS

☞ CORE SPECIALIZATION

- LOGISTICS & SUPPLY CHAIN
- TOURISM
- INFRASTRUCTURE & REAL ESTATE

☞ VALUE ADDED COURSES

SIIMS FREEBIES

- Domestic Industry visit
- Outbound Training
- Business Suit & T-Shirts
- Text books for entire MBA program

ELIGIBILITY CRITERIA

- Any Degree from a recognized university
- Minimum 45 % (50 % in case of candidates belonging to OC category and from other States) at the qualifying examinations
- Refer current Govt regulations for eligibility

SCHOLARSHIP

FOR MERITORIOUS STUDENTS

UG Marks in Percentage	Merit Scholarship
65 – 70 %	₹ 5,000
71 – 75 %	₹ 10,000
76 – 80 %	₹ 25,000
81 – 85 %	₹ 30,000
above 85 %	₹ 35,000

Additional scholarship for students admitted through TANCET.



Art of Self Management



Felicitation to AU Rank Holders

SIIMS - A GLIMPSE



Language Lab



Bridge Course



Out Bound Training



Green Campus

COMPUTER LAB



RECOGNITIONS



Ranked with 'A' Grade Nationally in B-School survey 2017



Recognized as "MANAGEMENT COLLEGE OF THE YEAR 2017"



Awarded "BEST BUSINESS SCHOOL OF THE YEAR 2019"



Ranked with Best B-school at National & Zonal Level 2020-21
66th RANK SOUTH ZONE / 163rd RANK - NATIONAL LEVEL