



**ANNA UNIVERSITY  
CHENNAI 600 025**

**APRIL/MAY 2020 END SEMESTER EXAMINATIONS**

**College Code:**

**College Name:**

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**Subject code:**

**Subject Name:**

**Semester:**

S NO	NAME OF THE PROGRAMME AND BRANCH	BATCH NUMBER WITH TIME	REGISTRATION NO. OF THE STUDENT	NAME OF THE STUDENT	TITLE OF THE PROJECT WORK	NAME OF THE SUPERVISOR WITH STAFF ID
1	MBA		722218631001	Abinandhan.S	Market Factors and Customer Satisfaction of Farmer Markets	Dr. R. Kavitha - 7222004
2	MBA		722218631002	Abinaya.J	A Study on Employee Moptivation with Special Reference to Sakthi Soyas Private Limited, Pollachi.	Mr. A. Giriprakash - 7222008
3	MBA		722218631003	Ajay.B	A study on Performance Appraisal and its Effeectiveness in the Management on Shriram Transport Finance Company	Ms. K. Priyatharsini - 7222009
4	MBA		722218631004	Ajay.T	A study on quality of worklife towards Deccan Industries, Coimbatore	Mr. T. SivagnanaSelvakumar -7222021
5	MBA		722218631005	Ajith Kumar.E	A Study on Performance Appraisal of Employees with Special reference to Sun Flower Garments, Tirupur.	Mr. A. Giriprakash - 7222008

6	MBA		722218631006	Akshaya Nivasini.M	A study on Work Life Balance in ICICI Prudential Life Insurance,Pollachi	Ms. K. Priyatharsini - 7222009
7	MBA		722218631007	Aravind.S	A Study on Materials Management System in Textile Mills in Coimbatore District With Reference to Stores	Ms. M. Kunthavi - 7222010
8	MBA		722218631009	Arul Agneshwari.T	A study on performance appraisal with special reference to Sakthi Soyas Limited Pollachi	Mr. T. SivagnanaSelvakumar -7222021
9	MBA		722218631010	Arun RD	A Study on Organisational Climate and Organisational Commitment among the Employees of Bannari Amman Spinning Mills, Coimbatore.	Mr. A. Giriprakash - 7222008
10	MBA		722218631011	Arunkumar.B	A study on Recruitment in Job Consultancy Firms towards ites sector at Coimbatore city	Ms. K. Priyatharsini - 7222009
11	MBA		722218631012	Arunkumar.K	A Study on working capital management of KSE Ltd., Swaminathapuram	Dr. R. Thiyagu - 7222001
12	MBA		722218631013	Arunkumar.S	A Study on the Work Impact of Human Resources Management Practices on Organization Commitment of Employees in Textile Industry - With Special Reference to D.R. Cotton Private Limited, Udumalpet, Tirupur District.	Dr. R. Balaji Vignesh -7222017
13	MBA		722218631014	Ashwaniya.A	A Study on Employees Quality of Work Life in Murugesan TVS Motors, Theni.	Mr. A. Giriprakash - 7222008
14	MBA		722218631015	Balaguru.G	A Study on Financial Performance Analysis in Aavin Milk Products, Coimbatore	Dr. R. Sharmila -7222012
15	MBA		722218631016	Bharanidharan.B	A Study on Stress of Employees With Special Reference to Precot Meridian Limited, Coimbatore	Dr. R. Balaji Vignesh -7222017

16	MBA		722218631017	Bhavadharani.K	The Study of Implementing 360 Degree Performance Appraisal at Shiva Texyarn Limited.	Mr. A. Giriprakash - 7222008
17	MBA		722218631018	Boobathi.S	A Study on Financial Performance of Roots Industries India Ltd, Coimbatore	Dr. R. Sharmila -7222012
18	MBA		722218631019	Boopathy.D	A Stuy on Consumer Perception Towards Digital Payment Application	Dr. R. Balaji Vignesh -7222017
19	MBA		722218631020	Deepika.P	A Study on Employees Job Satisfaction With Special Reference to V.G.Textiles Pvt Ltd,Udumalpet	Ms. K. Priyatharsini - 7222009
20	MBA		722218631021	Dhana lakshmi.V	A study on problems faced by women entrepreneurs in unorganised sector	Mr. T. SivagnanaSelvakumar -7222021
21	MBA		722218631022	Dharani.A	A Study on Techniques used for Reducing Stress level and Increasing the Effectiveness of Workers with Special Reference top Sarmangal Synthetic Private Limited.	Mr. A. Giriprakash - 7222008
22	MBA		722218631023	Dineshkumar.S	A Study on Equity price fluctuations in NSE Market	Dr. R. Kavitha - 7222004
23	MBA		722218631024	Dinesh Vikaram.G	A Study on Work Life Balance of Bank Employees with reference to Pollachi Taluk	Ms. K. Priyatharsini - 7222009
24	MBA		722218631025	Divya bharathi.S	A Study on Qaulity of Work Life Among Employees in SM Textiles, Triupur	Dr. R. Balaji Vignesh -7222017
25	MBA		722218631026	Eswari.V	A Relationship Between Qulaity Management Practices and The Performance of Manufacturing Firms in Coimbatore District	Ms. M. Kunthavi - 7222010

26	MBA		722218631027	Gangatharan.K	Maintenance and Safety Management System in Textile Units in Southrn Districts of Tamil Nadu	Dr. A. Thamaraiselvi - 7222022
27	MBA		722218631028	Gomathi.K	A Study on Problems and Prospects of Women Employees in Textile Industry.	Mr. A. Giriprakash - 7222008
28	MBA		722218631029	Gopalakrishnan.K	A Study on Supply Chain Management in Big Bazzar with Special Refrence to Palakkad District	Ms. M. Kunthavi - 7222010
29	MBA		722218631030	Hariharan.S	A Study on Financial Performance Analysis of India Infoline Limited, Pollachi	Ms. R. Ananthi - 7222020
30	MBA		722218631031	Hema Harshini.C	A study on promotion at mall with reference to lifestyle store Coimbatore	Dr. R. Thiyagu - 7222001
31	MBA		722218631032	Indhu Iswarya.M	Investment awareness in financial asset and preference of financial intermediaries in equities trading	Dr. R. Thiyagu - 7222001
32	MBA		722218631033	Indirakumar.M	A Study on Fund Flow Statement	Dr. R. Balaji Vignesh -7222017
33	MBA		722218631034	Jayakumar.GK	Effect of E-Loyalty cues on Repurchase behavioral Intention of Flipkart	Dr. R. Kavitha - 7222004
34	MBA		722218631035	Jayaramakrishnan.N	A study on Employee Job Satisfaction on Suguna Poultry Farm Private Limited	Dr. R. Sharmila -7222012
35	MBA		722218631036	Jeyaseelan.J	A Study on Problems faced by Freight Forwarders to 20Cube Logistics	Ms. R. Ananthi - 7222020
36	MBA		722218631038	Kalki Priya.R	A Study on Employee Attrition and Retention Strategies with Special reference to Super Sales India Limited Jay Textiles - Unit 1	Mr. A. Giriprakash - 7222008

37	MBA		722218631039	Kannika Parameswari.M	Impact of Non-Performing Assets on Public and Private Sector Banks	Dr. R. Sharmila -7222012
38	MBA		722218631040	Karthick Kumar.A	A study on Employee Attitudes towards Motivational Practices with special Reference to Modern Spinning Mill,Pollachi	Ms. K. Priyatharsini - 7222009
39	MBA		722218631041	Karthikeyan.R	A Study on Performance of E- Supply Chain Management with Special Reference to Coimbatore District	Dr. R. Sharmila -7222012
40	MBA		722218631042	Kavi Avinesh.N	A Study on E-Commerce Applications in Industrial Supply Chain Management	Ms. M. Kunthavi - 7222010
41	MBA		722218631044	Kavya Devi.A	A Study on Effectiveness of Material Handling and Transportation Challenges - With Special Reference to Safe Express Ltd	Ms. M. Kunthavi - 7222010
42	MBA		722218631045	Keerthana.K	A study on performance appraisal of an employee with special reference to SANTEX INC	Mr. T. SivagnanaSelvakumar -7222021
43	MBA		722218631046	Keerthanna.B	A Study on Comparative Analysis of Performance of Mutual funds between private and Public sectors	Dr. R. Kavitha - 7222004
44	MBA		722218631048	Kishore.T	A Study on Brand Awareness on Auaguard	Dr. R. Kavitha - 7222004
45	MBA		722218631049	Lakshmanan.C	A Study on Financial Performance of Kaleeswari Refinery Lt - Thalaisyuthu, Palani	Ms. R. Ananthi - 7222020
46	MBA		722218631050	Lijanthan.K	Factors Considered for Recruitment and Selection with Special reference to Amman Spinning Mills, Sultanpet.	Mr. A. Giriprakash - 7222008
47	MBA		722218631051	Madhan. A. S	A study on customers satisfaction towards handloom products	Dr. R. Thiyagu - 7222001

48	MBA		722218631052	Madhankumar.S	A study on Labour Welfare Methods among Employees in Victor Fabs	Ms. K. Priyatharsini - 7222009
49	MBA		722218631053	Mahesh Bhubathy.G	A Study on Logistics Cost Management in Inland Container Depots with Special Reference to Coimbatore District	Dr. A. Thamaraiselvi - 7222022
50	MBA		722218631054	Malini.C	A study on customer awareness and satisfaction of KIA cars	Dr. R. Thiyagu - 7222001
51	MBA		722218631055	Manikanda Prasad.S	A study on consumer awareness and satisfaction towards online hotel reservation	Dr. R. Thiyagu - 7222001
52	MBA		722218631056	Manju.M	A Study of Supply Chain Management In Construction Industry	Ms. R. Ananthi - 7222020
53	MBA		722218631057	Marimuthu.A	Health Status, Job Involvement and Job Satisfaction of Textile Workers - A Study with Special Reference to Gounder Spinners, Dharapuram Road, Thungavi	Dr. R. Balaji Vignesh - 7222017
54	MBA		722218631058	Mathivathani.N	A Study on Human Resource Practice of GVG Paper Mill Private Limited, Udumalpet.	Mr. A. Giriprakash - 7222008
55	MBA		722218631059	Mohan Prasad.T	A Study on financial performance analysis in GK poly tube Pvt Ltd., Salem	Dr. R. Thiyagu - 7222001
56	MBA		722218631061	Mythili.B	A study on impact of social media applications among college students with special reference to Pollachi	Mr. T. SivagnanaSelvakumar - 7222021
57	MBA		722218631062	Nancy Riti.J	A study on the impact of certain macroeconomic factors on Share Price Movements of Vital Sectors	Dr. R. Sharmila - 7222012

58	MBA		722218631063	Naveenraj.R	A Study on Employee Absenteeism at Techvolt Software Pvt Ltd,Coimbatore	Ms. K. Priyatharsini - 7222009
59	MBA		722218631064	Nithya.G	A study on gender inequality and women in the workplace	Mr. T. SivagnanaSelvakumar -7222021
60	MBA		722218631065	Pavish Kumar.J	Quality Perception of Private Label Brands in Organised Retail Sector	Ms. M. Kunthavi - 7222010
61	MBA		722218631066	Pavithira. K	Factors considered for Recruitment and Selection with Special reference to Amman Spinning Mills, Sultanpet.	Mr. A. Giriprakash - 7222008
62	MBA		722218631067	Pavithra.A	Determinants of Portfolio Profitability in Automobile Manufacturing Industries in India	Dr. R. Sharmila -7222012
63	MBA		722218631068	Powranika.S	A study about the brand switching behaviour of people in telecommunications industry with reference to the impact of jio in Palakkad City	Dr. R. Thiyagu - 7222001
64	MBA		722218631069	Praburam.R	A Role of Freight Forwarders in Logistics and Suply Chain Management in Coimbatore District	Dr. A. Thamaraiselvi - 7222022
65	MBA		722218631070	Pradeep.N	A Study on Financial Performance Analysis of LARSEN and Toubro	Dr. R. Kavitha - 7222004
66	MBA		722218631071	Praveen Kumar.B	Digital Marketing Influences on consumer purchase behaviour	Mr. T. SivagnanaSelvakumar -7222021
67	MBA		722218631072	Prethiviraj.V	Cash Management of J. V. Agencies	Ms. R. Ananthi - 7222020
68	MBA		722218631073	Prithivirajan.C.P	Warehouse workforce Design and Development - with Special Reference to Wings Logistics , Coimbatore	Dr. A. Thamaraiselvi - 7222022

69	MBA		722218631074	Priya.P	A Study on Employees Job Satisfaction in Tamilnadu State Transport Corporation LTD,Coimbatore	Ms. K. Priyatharsini - 7222009
70	MBA		722218631075	Priyadharshini.R	A Study on issues and challenges in managing migrant employees in hotel industries in Pollachi	Mr. T. SivagnanaSelvakumar -7222021
71	MBA		722218631076	Purushothaman.G	Implementing E-learning on Tire 2 and Tire 3 Cities	Ms. R. Ananthi - 7222020
72	MBA		722218631078	Raj Kumar G.K	A Study on the influence of Mass media in the life style of People.	Dr. R. Kavitha - 7222004
73	MBA		722218631079	Raj Sekar.S	A study on financial performance analysis on Elgi ultra industry Ltd, Coimbatore	Dr. R. Thiyagu - 7222001
74	MBA		722218631080	Ramprasad.M	A study on Financial Performance of Selected Transport and Logistics Companies in India	Dr. R. Sharmila -7222012
75	MBA		722218631082	Ranjitha.K	Determinants of Portfolio Profitability in Automobile Manufacturing Industries in India	Dr. R. Kavitha - 7222004
76	MBA		722218631083	Rasalakshmi.S	A Study on Problems and Prospects of Rural Women Entrepreneurs.	Mr. A. Giriprakash - 7222008
77	MBA		722218631084	Ravanth Kumar. R	Employee Perception of Human Resource Practices - A Study With Special Reference to Kaladi Consulting Services, Chennai	Dr. R. Balaji Vignesh -7222017
78	MBA		722218631085	Rohinth.R	A Study on Employee Morale and Stress Management with Special Reference to Unicast Alloys Private Limited, Pollachi	Dr. A. Thamaraiselvi - 7222022
79	MBA		722218631086	Rohith.S	Financial Performance Analysis of Selected public and Private Sector Banks - A Study Through Camel Model	Ms. R. Ananthi - 7222020



80	MBA		722218631087	Rubikashri.K	A study in the work-life balance of women teachers in private schools in Tirupur	Mr. T. SivagnanaSelvakumar -7222021
81	MBA		722218631088	Sangavi Priya.V	Effectiveness of Recruitment and Selection Process - A Study with Special Reference to ABT Pacel Services Coimbatore	Dr. R. Balaji Vignesh -7222017
82	MBA		722218631089	Sangeethkumar.V	A Study of Supply Chain Practices and Performance in Roots Industries India Ltd, Coimbatore	Ms. M. Kunthavi - 7222010
83	MBA		722218631090	Santhiya Devi.S	Customer Experience and Preference towards re-targeting ads	Mr. T. SivagnanaSelvakumar -7222021
84	MBA		722218631092	Santhoshniranjan.K	A Study on financial performance analysis of Rhythm fashion Pvt Ltd., Tirupur	Dr. R. Thiyagu - 7222001
85	MBA		722218631093	Sarmila.S	A Study on Financial performance of Selected Private Sector Banks in India	Dr. R. Sharmila -7222012
86	MBA		722218631094	Sasikumar.D	A Study on Financial Performance of Selected Private and Public Sector Bank in India	Dr. A. Thamaraiselvi - 7222022
87	MBA		722218631096	Shilla. S	Effectiveness of E-recruitment - A study into job applicants perception	Mr. T. SivagnanaSelvakumar -7222021
88	MBA		722218631097	Shoba.S	A Study on Training and Development in Westwood Riverside Resort Pvt Ltd,Munnar	Ms. K. Priyatharsini - 7222009
89	MBA		722218631098	Sivaganesh.M	A Study on Service Quality (SERVQUAL Model) in Hospitals - With Special Reference to UK Hospital, Udumalpet, Tirupur District	Dr. R. Balaji Vignesh -7222017

90	MBA		722218631099	Sivakumar.P	A Study on Transportation Problem, Transshipment Problem, Assignment Problem and Supply Chain Management	Ms. R. Ananthi - 7222020
91	MBA		722218631100	Sivakumar R	Retail Supply Chain Management Developing A Performance Measurement Model Using Key Performance Indicators KPI's	Ms. M. Kunthavi - 7222010
92	MBA		722218631101	Sivaranjitham.S	A Study on the Impact of Information Technology on Supply Chain Management	Dr. A. Thamaraiselvi - 7222022
93	MBA		722218631102	Sowfiyabegam.M	A Study on Recent Profitability of KARUR VYSYA BANK	Dr. R. Kavitha - 7222004
94	MBA		722218631103	Sowntharya.S	A study on Employees Engagement on E - Fund Corporation Pvt Ltd	Ms. K. Priyatharsini - 7222009
95	MBA		722218631104	Srimathi.N.S	A Study on Importance of Employees Communication in Supply Chain Management	Ms. R. Ananthi - 7222020
96	MBA		722218631105	Srinivasan.R	A Study on Supply Chain Management With Reference to Fast Moving Consumer Goods (FMCG) Sector	Ms. M. Kunthavi - 7222010
97	MBA		722218631106	Subburaj.M	A study on supply chain management in small and medium auto ancillary units in Coimbatore	Mr. T. SivagnanaSelvakumar -7222021
98	MBA		722218631107	Subramani.B.S	A study factors affecting customers online food ordering portal	Dr. R. Thiyagu - 7222001
99	MBA		722218631108	Sudhakhar.D	A Study on Customer Relationship Management in Banking Sector	Dr. A. Thamaraiselvi - 7222022

100	MBA		722218631110	Vaasukipiriyadharshini.G	A study On Workers Perception about Health,Safety and Welfare Measures with Special Reference to Everwin Textile Mill Pvt Ltd,Kovilpalayam	Ms. K. Priyatharsini - 7222009
101	MBA		722218631111	Vasumathi.M	A Study on the Work Environment Factors Determining the Job Satisfaction and Work Efficiency of Employees With Special Reference to ABT Industries Limited - Dairy Division, Pollachi	Dr. R. Balaji Vignesh -7222017
102	MBA		722218631112	Vignesh.R	A Study of Logistics and Packaging Management with Reference to Courier Sector	Dr. A. Thamaraiselvi - 7222022
103	MBA		722218631113	VigneshKumar.V	Employee Engagement Practices in Packaging Industry - A Study With Special Reference to PK Pack, Coimbatore	Dr. R. Balaji Vignesh -7222017
104	MBA		722218631114	Vignesh Raja.D	A Study on Working Capital Management on Bannari Amman Spinning Mills Limited, Coimbatore	Ms. R. Ananthi - 7222020
105	MBA		722218631115	Vinitha.R	Warehouse Management and It's Three Dimensional Reference to VRL Logistics, Selvapuram	Ms. M. Kunthavi - 7222010
106	MBA		722218631116	Vinothkumar.N	A study on Working Capital Management in Poras Technologies India Pvt Ltd, Coimbatore	Dr. R. Sharmila -7222012
107	MBA		722218631117	Vinupriya.R	A Study on Multimodal Transportation with Special Reference to Coimbatore District	Dr. A. Thamaraiselvi - 7222022
108	MBA		722218631118	Yogiram.PM	A Study on Perception of employee towards frequently changing jobs-with special reference to ABT Maruthi Services, Pollachi	Dr. R. Kavitha - 7222004

109	MBA		722218631119	Yuva Karnika.R	A Study on Performances and Volatility of Equity Prices in BSE Index in Specialization With Banking Sector	Ms. R. Ananthi - 7222020
110	MBA		722218631120	Boominathan.S	A Study on Safety and Welfare Measures in Supply Chain Management	Ms. M. Kunthavi - 7222010

SIGNATURE OF THE PRINCIPAL

Submitted to Zonal office for Approval

Approved

Zonal Officer

Zonal Coordinator